

# **Building Brighter Futures Through Successful Partnerships**

## **Cabrillo College**

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# Santa Cruz County CTE Community Collaborative

Show of hands: How many of you are involved in a CTE Community Collaborative grant currently?

How many of you have a great CTE Collaborative?

What obstacles do you face?

Popcorn: What would you like to get out of today's workshop?

# Santa Cruz County CTE Community Collaborative

## Overarching Goal:

A Career Technical Education System that provides students with well-defined pathways to prosperity and provides employers with a skilled workforce.

## County Goals

- Career Awareness
- Professional Development
- Resource Development
- Outcomes/Accountability
- Programs of Study

# Landscape of Santa Cruz County:

One College Community College District

Regional Occupation Program is decentralized – classes across 4 school districts

Reaches approximately 4,000 students annually

8 Comprehensive High Schools

3 Continuation High Schools

11 Middle Schools

Business/Education Intermediary – Non-Profit Organization

Demographics differ widely from north to south county

Younger

Less affluent

25% unemployment

Predominantly Latino community

More transient community

# Foundation of Our Partnership

- Talked with counselors – Tech Prep Consortium Monthly Meetings
- Talked with high school principals – Tapped in to existing principal meeting
- Started receiving funding for Career Technical Education
- Received 5 SB-70 grants
- Talked with district superintendents to develop a county-wide CTE system that board members and superintendents signed
- Started conversations around developing facilities grants (CDE 1D grant)
- Continued to share grant writing and resource development

# Your Future is Our Business “YFIOB”

Developed out of School-to-Career movement

Good work needed to continue

501 (c) (3) was created to promote CTE through

- Career Panels
- Job shadowing
- Internships
- Mentoring
- Specialized classes – Road Maps and Suenos

# Organizational Structure Santa Cruz County CTE Steering Committee

## Membership

Cabrillo College President  
Santa Cruz County Superintendent of Schools  
District Superintendents  
County ROP Director  
Dean, Cabrillo Career Education & Economic Development  
CTE CC Director  
Workforce Investment Board representatives  
Employer representative from each career partnership  
(Health, Public Safety & Industrial Technology)

## Role

Provide governance to the overall CTE Community Collaborative

# CTE Core Leadership: *The Little Engine that Does*

## Membership

Co-Chairs: Cabrillo CEED Dean, County ROP Director, CTE CC Director

High School Principals

Middle School Representatives

ROP CTE Coordinator

COE Alternative Education Representative

Your Future Is Our Business Director

Professional Development Coordinator

Local/Regional Career Partnership Director

Industry Career Partnership Leads

Adult School Representatives

Assistant ROP Director

ROP Pathway Leads

Tech Prep Director

Teacher Pipeline Director

Industry Representative

District Perkins Grant Lead

# Core Leadership Role

Propose goals, objectives, indicators, and work plans to the Steering Committee.  
Oversee the implementation of the work plans, evaluate efforts and present outcomes to the steering committee.

# Committees

## Professional Development

### Members

CTE CC Professional Development Coordinator  
Representatives from the following groups

- ROP
- Districts
- Adult Education
- Alternative Education
- County Office of Education
- Cabrillo College

### Role

Provide county-wide, cross-district, cross-segment CTE professional development opportunities to instructors, counselors and administrators.

# Perkins' Grant Committee

## Members

- District representatives
- Cabrillo Perkins Coordinator
- Tech Prep Director

## Role

Simplify grant application writing through collaborative efforts. Align Perkins' investments where doing so will bring greater value.

# CTE Summit Planning Committee

## Members

- Cabrillo CEED Dean
- ROP Director
- ROP Assistant Director
- ROP CTE Coordinator
- Tech Prep Director
- District representatives at cabinet level
- WIB representatives
- Adult Education representative
- Alternative Education representative
- Industry representative from each Career Partnership

## Role

Plan annual CTE Summit

# Activity

For the next 5 minutes:

Introduce yourself to someone you do not know and ask the following question: Who would you like to engage in a conversation about partnering in your community?

What would you want to accomplish with this conversation?

# Building and Maintaining the Partnership

## Grant Development:

- Assemble key stakeholders to discuss shared goals/vision
- Assets – what will partner bring to grant
- Resources
- Shared writing

## Activities:

- Retreats/Planning Days
- Summit
- Professional Development Activities
- Middle School Consortium

# Retreat/Planning Days

- Review and evaluate goals/activities of the collaborative
- Committee members identified and convened to develop shared outcomes by goal
- Develop work plans around each goal
- Write work plan

# Professional Development Activities

- Vertical Teams in Industry –
  - 7-14 administrators, teachers, counselors
- Summer mini grants for curriculum development
- Conference attendance for teachers
- First Annual Green Conference for teachers, counselors and administrators
- Cabrillo Connections for Student Success  
“Salon Series”

## 7 – 14 Activities

- Career fairs and days
- College and Career Night
- Summer Academy
- Career Panels
- Stipends for middle school representatives
- Field Trips (e.g. Driscolls)
- Career Locker Software Training
- Graniterock Construction Career Day

# Annual CTE Summit

- Co-hosted by College President and County Superintendent of Schools
- 140 attendees
  - Superintendents
  - Principals
  - Teachers/Counselors (Middle/High School/College)
  - Key Industry Representatives
  - Workforce Investment Board
  - School Board Members
  - Political Representatives

# Annual CTE Summit

## Pre Summit

(opportunity for key discussions around countywide CTE System)

- Superintendents' meeting
- Principals' meeting

## Summit

- Welcome by Cabrillo President & County Superintendent
- CTE Overview
- Report by Green Careers Partnership Team
- WIB-State of Business
- Keynote by Cabrillo Dean
- Breakouts by Program of Study with educators & industry
- Dinner/Report out

# Next Steps

“How do we continue to engage our partners or involve them differently given current state of affairs?”

# Thank you for coming!!

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