Effective Career Guidance Resources
California Career Resource Network

Education Code Section 53086

• The mission … is to provide all persons in California with career development information and resources to enable them to reach their career goals.

• The primary duty … is to develop and distribute career information, resources, and training materials to middle school and high school counselors, educators, and administrators, in order to ensure that middle schools and high schools have the necessary information available to provide a pupil with guidance and instruction on education and job requirements necessary for career development.
Why Career Guidance?

Research indicates that when students see the relevance of what they are studying in school in relation to their own career goals, they can begin to make the connection between current coursework and the achievement of future life and work goals. Therefore, one resource for engaging students in their current education is a strong career guidance program.

SSPI Jack O’Connell in ASVAB CEP support letter
Getting Real: Helping Teens Find Their Future

New Goal for High school
• Every student will graduate from high school having developed a postsecondary plan that is grounded in at least tentative career choices and has a high probability of success.

College Graduation Indicators include:
• High school grade point average (academic skills)
• Career maturity/focus

College Drop Out Reasons includes:
• Lack of commitment to graduating (no clear goal or reason to attend)

Kenneth Gray, 2009
High School Career Exploration Programs: Do They Work?

Found convincing evidence that career exploration programs are improving the future prospects of a large and diverse group of high school students by increasing the likelihood that they will graduate and go on to postsecondary education.

- Students who participate in career exploration programs are more likely than nonparticipants to take college entrance and Advanced Placement exams
- Students who participate in career exploration programs are more likely to graduate from high school
- Students who participate in career exploration programs are more likely to go to college and to attend a two-year rather than four-year institution

Visher, Bhandari, and Medrich - Phi Delta Kappan, October, 2004
Evaluation of The Real Game

A two-year evaluation, involving 600 students, indicated that the U.S. version of The Real Game:

- Significantly strengthened students’ understanding of the knowledge, skills and abilities necessary to succeed in the workplace;
- Positively impacted students’ goal setting abilities and confidence in their future success;
- Increased student’s engagement in school, and
- Benefited student’s sense of self-efficacy

University of Massachusetts, Amherst, 2007
Research Shows
Informed & Considered Career Decisions Work

Educational Outcomes

• Improved preparation and participation in postsecondary education
• Better articulation among levels of education and between education and work
• Higher graduation and retention rates

Social Benefits

• Higher levels of worker satisfaction and career retention
• Shorter path to primary labor market for young workers
• Lower incidence of work-related stress and depression

Economic Consequences

• Higher incomes and increased tax revenues
• Lower rates and shorter periods of unemployment
• Increased worker productivity

“The Educational, Social, and Economic Value of Informed and Considered Career Decisions”
Scott Gillie and Meegan Gillie Isenhour, 2003 & 2005
For America’s Career Resource Network Association
Most career decision-making is largely unintentional and not fully informed:

84% of Americans say they are not in their ideal job. (*Career Building*)

78% of students credit their parents as their top adult influence in career planning. (*Ferris State University*)

28% of 12th-graders see school as meaningful, and 39% believe it will impact success later life. (*NCES, Condition of Education 2002*)

77% of employers cited lifelong learning/ self direction (career management) as a very important applied skill for the workforce but only 25% rated the incoming workforce (college graduates) as “excellent” at this applied skill. (*New Graduates Workforce Readiness*)
The Old Paradigm in Career Development and Planning

From:
A linear, destination-oriented model of:
“What do you want to be when you grow up?”

Birth  Job Choice  Education/Training  Employment  Retirement

Source: Phil Jarvis, Vice President
National Life/Work Center
Moving to a New Paradigm in Career Development and Planning

12-25 jobs
5+ occupations
3+ sectors
(USDOL)

The New Life Career Development Paradigm:

- learning how to self-manage our ever changing lives and jobs
- “Life Career is a journey...not a destination”

- Birth
- Working Life
- Change Job
- Working Life
- Education/Training
- Working Life
- Change Job
- Retirement
- Education/Training
- Working Life

Source: Phil Jarvis, Vice President, National Life/Work Center
Job Opportunities

- Some 43 percent of all job openings in California between now and 2016 will be in middle-skill jobs.

- Middle-skill jobs require more than a high school diploma but less than a four-year college degree.

- Refers to the level of education required by a particular job – not to the actual competence and capacity of workers and occupations—many middle-skill occupations require highly skilled trade and technical workers with several years of training and on-the-job experience.

- Community colleges, apprenticeship programs, nonprofit community-based training organizations, and private career schools provide middle-skill training.
The Ultimate GOAL Of Career Education

To help students develop the career self-management skills they will need, lifelong:

• to be healthy, self-reliant and resilient citizens,

• able to find work they love in times of constant workforce change, and

• maintain balance between work and other life roles
CalCRN Resources

- CaliforniaCareers.info
- California CareerZone
- California Reality Check
- California Career Planning Guide
- The Real Game California™ (TRGC)
Welcome to CaliforniaCareers.Info, the web home of the California Career Resource Network. This website contains resources for students, counselors, parents, teachers, in short, anyone interested in developing the career self-management skills necessary in today's world of work. Feel free to stay a while and come back often, we hope you enjoy the journey.
• What’s New?
  – Video introductions, Meeting dates

• Links to all CalCRN resources
  – California Career Zone
  – California Reality Check
  – California Career Planning Guide
  – The Real Game California
  – Counselors Guide to CalCRN Resources (PDF)
  – Find and Get the Right Job (PDF)
  – Succeed at Work (PDF)

• Plus “Where Do I Start”
California CareerZone

Assess Yourself
Start with a self-assessment

Explore Industry Sectors
Explore industry sectors

Get a Reality Check
Get a reality check

Click here to switch to the graphic or text only version of this site
California CareerZone Portfolio

Good Afternoon johnmc55

The portfolio is a place for you to store information that you collect along your career exploration journey. The portfolio allows you to:

- Return to your previously saved work importance and interest profiler assessments.
- Review the occupations you've bookmarked. You can bookmark new occupations by clicking the bookmark button at the top of the occupation's profile.
- Take notes by creating journal entries, or by entering text into the notes section provided within each occupation's profile.
- See the occupations you have recently explored.

Use the menu to the left or any of the links above to continue your exploration.
California CareerZone
www.cacareerzone.org

Assess Yourself --- Three Types:
• Quick Assessment (5 minutes)
• Interest Profiler (30 minutes)
• Work Importance Profiler (30 minutes)

Explore Industry Sectors (Both O*Net and CTE)

900 Occupations (Approximately 300 with videos):

Additional Resources
Search Occupations

*Workbook available

Occupation Details
• Job Definition
• Job Zone
• Interests
• Knowledge
• Skills
• Tasks
• Wages (California data)
• Outlook (California data)
• Colleges and Training (NEW)
• Similar Occupations
• Jobs in CA
California Reality Check

Reality Check

After High School you will need to work to pay for housing, transportation, clothes... Find out how much money you will need and which occupation will pay for all your needs.

Enter Site

Text-Only Version  Non-Flash Version  Flash Version
California Reality Check
www.californiarealitycheck.com

Three exploration Options

Build a Budget in one of 22 California Cities, then
• Choose an Education Level
• Choose an Occupational Category

Begin with a “Future Salary” then go directly to Education Level/Occupational Category page

Begin “Occupation Direct” then count down through the budget categories

Build a Budget Monthly Budget

• Housing
• Utilities
• Food
• Transportation
• Clothes
• Health Care
• Entertainment
• Personal
• Misc
• Savings
• Taxes (25% of Annual Expenses, no choice)

*Workbook available
California Career Planning Guide

...to help people of all ages plan their future

Keep your balance,
Gain your focus,
Find your way, and
Enjoy the journey!
Each person’s life journey is unique.

Produced by:
California Career Resource Network (CalCRN)

CaliforniaCareers.info
California Career Planning Guide

Contents Summary

• Introduction to the Career Planning Process
• Learn About Yourself
• Investigate the World of Work
• Use What You Have Learned
• Test the Waters
• Wrap It Up – Create a Career Action Plan

*Additional resource links online, text & Spanish PDFs pending
The Real Game California 2.1

• Classroom based career education curriculum

• Students experience a simulated California adult life/work roles to learn career self-management competencies.

• TRGC is part of the internationally popular The Real Game Series™ being used in over 70,000 classrooms in eleven countries.

• www.RealGameCalifornia.org
The Real Game California 2.1

Four Units - Twenty-two sessions

1. Making a Living – Spin Game, Wish Lists, Role Profiles
2. Quality of Life – Time Budgeting, Financial Budgeting, Financial Literacy
3. Changes & Choices – Gender Equity, Job Loss, Disasters, Self-Employment
4. The Personal Journey – Self Understanding, Occupational Options, Life Planning

74 Role Profiles
Facilitator’s Guide
Session Content

- Overview
- Time
- Learning Objectives
- Performance Indicators
- Materials

- Preparation
- Activities
- Personal Reflection
- Discussion Points
- Optional Activity
Program at a Glance

Unit 1 - Making a Living
Core 3.5 to 4 hrs Recommend 2 to 3 hrs

**Session 1**
The Spin Game
Students are introduced to the game, learn about The High Five Principles, and play the Spin Game
60 min

**Session 2**
The Dream
Students explore their dreams by choosing lifestyle items and activities they wish in their adult lives
90-120 min

**Session 3**
What's My Line?
Students are assigned adult work roles they will explore during the program
60-90 min

**Session 4**
Our Town
Students create Activity Posters, name their streets, and choose a town name
60-90 min

**Session 5**
Who Am I? Who Are You?
Students design business cards, then share information about their adult roles
60-90 min

Unit 2 - Quality of Life
Core 4.5 to 7.5 hrs Recommend 3.5 to 4 hrs
Counselor Resource (pending)

Counselor’s Guide to Using CalCRN Resources
- California Career Zone
- California Reality Check
- California Career Planning Guide
- The Real Game California 2.1 *

1. One brief session with a student
2. One long session with a student
3. Multiple sessions with a student
4. Full class session with a group
5. Multiple sessions with a group
6. Full term with a group

Online Student Survey
Student Resource

Find and Get the Right Job

Step 1: Assess Yourself

Step 2: Prepare for the Job Search

Step 3: Search for a Job

Step 4: Contact Employers

Step 5: Interviewing
Student Resource

Succeed at Work

Step 1: Acting Self-Employed

Step 2: Starting a New Job

Step 3: Being an Excellent Employee

Step 4: Living a Balanced Life

Step 5: Enjoy Your Current Position
Related Resources
Roadtrip Nation

- Explore – more than 200 video interviews
- Watch – featured videos
- Listen – to original music
- Participate – apply or get involved

Roadtrip Nation Experience

- www.roadtripnation.org
- High School Curriculum
- Three Units – Twenty-Four Sessions
Who Do U Want 2 B?

Featured Interview

Lee Walthall
Owner, Delta of Venus Café

“You’re saying that you don’t know what you want to do… love it. You don’t have to do anything.”

Lee Walthall, owner of the Delta of Venus café located in Davis, CA, has long, jet-black hair, sports a scruffy goatee and wears a small silver hoop in each ear. Before he bought the Delta, Lee covered sports for the Davis Enterprise. Before that, he was in the army for three years. Lee also plays...

Explore Interviews By Industry

- Agricultural & Natural Resources Industry
- Arts, Media, & Entertainment Industry
- Building Trades & Construction Industry
- Education, Child Development, & Family Services Industry
- Energy & Utilities Industry
- Engineering & Design Industry
- Fashion & Interior Design Industry
- Finance & Business Industry
- Health Science & Medical Tech Industry
- Hospitality, Tourism & Recreation Industry
- Information Tech Industry
- Manufacturing & Product Development Industry
- Marketing, Sales & Service Industry
- Public Services Industry
- Transportation Industry

To help students define their own paths in life and gain exposure to careers they don’t know exist, Roadtrip Nation has partnered with the State of California to share hundreds of interviews featuring leaders from all walks of life. Many of these leaders didn’t follow the standard path; some broke away from family expectations to chart their own course, while others went to community colleges or other non-traditional academic institutions. The common thread
WHO DO U WANT 2B?

ALUMNI & STUDENT PROPS.
CALIFORNIA COMMUNITY COLLEGE GRADS AND STUDENTS PUTTIN IN THE WORK.

"NO ONE EVER TOLD ME I COULD MAKE A LIVING OFF THIS..."

WATCH SUZIE'S STORY

AMERICAN RIVER COLLEGE

Comm: Fashion & Lifestyle Director

MUSIC COURTESY OF JUSTIN TIM KAY MAKING

SUZIE
AGE: 22

STUDIED:
Marketing

HIGH SCHOOL:
Los Angeles High School

HIGH SCHOOL INTERESTS:
Hip Hop, Fashion, Dance, Spinning Records & Sneakers

COMMUNITY COLLEGE:
American River College

CURRENT CAREER:
Fashion & Lifestyle Director

define your own road in life.
Check out Roadtrip Nation's Interview Archive.

PLAY TO WIN!
A 55,000 Best Buy shopping spree,
Nintendo Wii, a 42" flat screen TV and more!

15
PATHWAYS TO SUCCESS.
HERE LIES A CAREER PATH FOR EVERYONE; CHOOSE YOURS!

MONEY IN THE BANK.
HOT JOBS YOU NEVER KNEW EXISTED, MAKIN' BANK!

<table>
<thead>
<tr>
<th>Careers in Demand</th>
<th>Hourly Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graphic Designer</td>
<td>$22.33</td>
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<tr>
<td>Construction Manager</td>
<td>$42.25</td>
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<tr>
<td>Radiological Technician</td>
<td>$20.94</td>
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<tr>
<td>Mechanical Engineer</td>
<td>$39.54</td>
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<tr>
<td>Preschool Teacher</td>
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</tbody>
</table>

state.of.California
CaliforniaCareers.info
Providing career development resources for California
Who Do U Want 2 B

• Roadtrip Nation videos
  – Videos organized into California CTE industry sectors
• Alumni and student props.
  – Videos of community college alumni sharing their stories
• Share your story
  – Self-submitted student “good, bad and ugly stories of how education has had an impact on your life, and helped you profit from your passion.”
• Resources
  – Radio spots
  – Posters
  – Campaign Documents
Why Pathways?

Pathways provides an effective tool for local schools to share information about career and technical courses available on their campuses. At capathways.org, similar occupational programs at different levels of education are connected to assist students in meeting their educational goals.

Easy Access

With a few simple clicks of the mouse, you can access sequenced CTE course pathways that have been developed or are being developed within local schools to help students gain the skills needed to succeed in their chosen fields.

Little Effort, Big Results

With a little bit of effort, all schools and districts can provide families with clear, comprehensive information regarding the many CTE opportunities which efficiently transition a student from our secondary to post-secondary campuses and then to the career of their dreams.
California CTE Pathways provides information about Career Technical Education (CTE) course pathways that have been developed or are being developed within local schools to help students gain the skills needed to succeed in their chosen fields.

- Search for programs by:
- City or zip code
- California Career Technical Education Industry Sector or Pathway
- Career Cluster
CaliforniaColleges.edu

Explore Colleges and Careers
• Discover the colleges and universities in California
• Determine the careers that best match your skills and interests
• Match schools with your career interests

Plan and Pay for College
• See which high school classes are needed to meet admission requirements
• Learn about ways to pay for college
• Create a personal portfolio to track your college planning

College Admissions
• Gather information about the admission requirements at all California colleges and universities
• Apply online to many of the colleges and universities in California
Welcome to SPARC
Support Personnel Accountability Report Card

Latest SPARC News

♦ View Sample: California Certificate of Student Support Accountability for SPARC 2010
♦ SPARC 2010 Webinar
  This is the SPARC 2010 Webinar that took place on October 7, 2009. Bob Tyra reviews all the SPARC 2010 requirements, application and rubric.
♦ VIDEO from SPARC April 2009 Ceremony
  Streaming Flash Video - Click here to view
♦ NEW: All Required SPARC 2010 Information
  Rationale, Requirements and Application
♦ Award-Winning 2009 SPARCs

The Support Personnel Accountability Report Card (SPARC) is a continuous improvement tool that gives a school site an opportunity to demonstrate effective communication and a commitment to getting results. Modeled after the School Accountability Report Card (SARC), the SPARC was developed in 2000 by an advisory group of Los Angeles County counselors, counselor supervisors, counselor educators, and California Department of Education consultants.

For questions regarding SPARC submission information, eligibility, or corrections, please contact Bob Tyra at Tyra_Bob@lacoe.edu.

California Career Resource Network
Special Thanks to our SPARC 2010 Co-Sponsor, California Career Resource Network

CareerSafe
StaySafe, StayCare

The University of Arizona

Point Nazarene
Nazarene University

CaliforniaCareers.info
Providing career development resources for California
California Counselor Leadership Network

Support Personnel Accountability Report Card (SPARC)

www.sparconline.net

Six categories/components:

1. Principal’s Message
2. Student Support Personnel Team
3. School Climate and Safety
4. Student Results – Career, Academic, Personal/Social
5. Community Partnerships/Resources
6. Content
Get to know yourself. Think about what you are good at, what you enjoy, what kind of personality you have, and the values you possess.

- Skills
- Find Your Interests
- Work Values

Discover your options and the nature of the jobs that interest you, such as educational requirements, salary, work environment, and future outlook.

- The OCCU-Find
- Career Info Resources

With so many career possibilities available, how do you choose a career path? Find out more about how to get where you want to go.

- Next Steps
- Education Options
- Career Planning Tools

Use your relationships with students, parents, teachers, business, and the community to guide your students along the career development path and enable them to make the best choices for their future.

Interested in scheduling the ASVAB Career Exploration Program at your school? Fill out this request form and an Education Services Specialist will contact you.

- Administering the Program
- Integrating the Program
- Career Clusters

They can’t do it alone—be a proactive parent. Research has shown that students seek career advice and approval most often from their parents.

- Parent Fact Sheet [PDF 78KB]
- Parent Fact Sheet en español [PDF 80KB]

Learn how to use your FYI results and Career Exploration Scores as you explore over 400 occupations in the OCCU-Find.
Info for Educators & Counselors

While many high school students are confident about their futures and their career choices, many others may need help and support as they make these important life transitions.

For many young adults, the prospect of embarking on a career, at times, can be daunting. Since students probably are aware of the current realities of the world of work, they may question what the future holds for them. We have endeavored to produce career exploration and planning materials that are future-oriented and empowering to all students. We have emphasized the importance of planning and decision making, believing these skills will serve students not only in realizing their post-high school goals and subsequent career transitions, but also in other areas of their lives.

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Career Clusters
Career Clusters information is available on this site. Also, clusters are linked to all occupations within the OCCU-Find. Learn more about all career clusters here.
ASVAB Career Exploration Program

- Comprehensive career exploration and planning experience based on current career development theory and practice

- Results can be used by students interested in entering the military

- Schools/Parents determine whether or not individual student information is released to the military
California Career Resource Network

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