



Successful Strategies for Implementing Work-based Learning Activities

Educating For Careers Conference

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Work-based Learning

What is Work-based Learning ?

Learning that takes place in the workplace.

Includes a number of different activities from short-term introductory experiences to longer-term, more intensive ones including paid work experiences and formal training.

AND...



Work-based Learning

...they (WBL activities) generally involve schools and employers working together to devise objectives, activities, and work tasks, and, sometimes, criteria for monitoring and assessing students.

Work-based Learning

What are the Types of WBL Experiences ?

Job Shadowing

Mentoring

Internships

Student

Teacher



Educator Internships for both Academic and Technical Instructors



Video

- Groundhog Job Shadow Day - Highlights Video
- Past Student Speakers/ Teachers:
(Graduates of Turlock High School)
- Job Shadow Video



Job Shadowing

- Definition: A student follows an employee for one or more days to learn about an occupation or industry.
- Job Shadowing is intended to help students:
 - explore a range of career objectives.
 - Select a career major.



National Job Shadow Day

How did the Job Shadow initiative get started?

Many middle school and high school kids previously didn't have the opportunity to explore various career options firsthand by visiting a workplace. In 1996, the first local Job Shadow Day was conducted in Boston. In 1997, the National Job Shadow Coalition was formed to encourage participation in a shadowing initiative across the United States. The goal was to help young people explore firsthand the skills and education needed to succeed in today's and future job markets, and to encourage the development of relationships between students and caring adults. Given the current economy, students need these valuable experiences more than ever.



National Job Shadow Day

Where will Job Shadow 2009 take place?

- At thousands of participating businesses and organizations across the country. Participating employers coordinate and support employees to serve as workplace mentors by using the resources available on this website.

Past workplace mentors include:

- Former President George H.W. Bush
- Former Secretary of State Colin Powell
- Former Governor Jesse Ventura and other governors, mayors and elected officials
- Former Miss America Angela Perez Baraquio
- Today Show anchors Matt Lauer, Al Roker, and Ann Curry



Mentoring

- Definition: Role models for youth who have an understanding of the workplace. The mentor program is a direct link between the student and the business community.
- Mentors assist students with:
 - Basic employment skills.
 - Workplace behavior.
 - School projects.
 - Personal issues.



Student Internships

- Definition: Students work with an employer for a specified period of time to learn about an industry or occupation.
- Activities may include:
 - Special projects.
 - Overview of tasks from different jobs.
 - Tasks from a single occupation.
 - Paid work experience



Teacher Internships

- Definition: Teacher's work with an employer for a specified period of time to learn about an industry or occupation.
- Internship will:
 - Expose teacher to the diversity of challenges and benefits of industry.
 - Provide “hands-on” learning experiences in business and industry.
 - Enhance teacher's ability to relate the world of work to students.
 - Bring greater understanding between classroom and the local business community.



Levels of Work-based Learning

Grades

- Paid/Unpaid Technical Level Work Experience Consistent with Chosen Career Pathway (Major)
- Entrepreneurial Enterprise

Grades

- Supervised Practical Experience Program (SPE) Consistent with Chosen Pathway*
- * Paid Work Experience
- * Entrepreneurial Enterprise
- Workplace Mentoring

Grades

- Job Shadowing
- Exploration
- Unpaid Work Experience
- Workplace Mentoring
- Supervised Practical Experience Program (SPE)

Work-based Learning

Who benefits from Work-based Learning Programs ?

Advantages of WBL for:

Students

Employers

School

Instructor

Community



Who else may be involved ?

Parents

Advisory Committee



Work-based Learning

How to get students involved?

Promoting WBL Programs



Work-based Learning

Who has responsibility?

Responsibilities of each component (training)

Students

Employers

Instructor

School

Parents





“Work-based Learning -

More Than One Day”

- Increased exposure to STW concepts for key audiences
- Opportunity to create new partnerships
- Chance to refresh ties with and thank existing partners
- Opportunity to build ally base for STW



How it is Done at Turlock High

- Student initiates the experience
- Student generates the letter
- Student generates the evaluation and hand carries to their Job Shadow Site.
- Student gives a presentation back to the class on their experience. Now the students have 30 plus new career experiences from one event.



Celebrate!!!!

- Collect evaluations
- Call Workplace Coordinators
 - let them know about the great things you do all year long



Resources

- Postcards
- Brochures
- How-to Guide
- Video
- Posters
- Web site: www.jobshadow.org
www.jobshadow.org/download



Questions and Answers:

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